

## LADIES SCOTTISH OPEN MAKES A COME BACK IN 2010

It has today been announced that the Ladies Scottish Open Presented by EventScotland will make a welcome return to the Ladies European Tour schedule in 2010.

Event promoters WSM Sponsorship will manage next year's event at the world renowned Archerfield Links in East Lothian from Wednesday 18th – Friday 20th August 2010.

2010 sees the return of a Ladies European Tour event to Scotland in a month which will also see the Scottish Seniors take place in St Andrews and the Ryder Cup team announcement take place after the Johnnie Walker Championship at Gleneagles. With the addition of the Ladies Scottish Open Presented by EventScotland, August in Scotland will see a festival of golf events and activity.

Commenting on the return of this LET event, Paul Bush OBE, Chief Operating Officer at EventScotland, the national events agency, said: "The return of the Ladies Scottish Open is fantastic news for Scotland and EventScotland has worked tirelessly with partners to ensure it's reinstatement to the Ladies European Tour schedule. The event provides a valuable platform from which to demonstrate Scotland's ability to host world class golf events as well as support our exceptional home grown talent such as 2009 Women's British Open winner Catriona Matthew. We are delighted to see the return of this key event in Scotland's golf events calendar and can confirm our long term commitment to its success. We look forward to another exciting year of golf in Scotland and many more to follow."

Robbie Clyde, Project Director for the 2014 Ryder Cup at EventScotland continued: "In the years leading up to the Ryder Cup at Gleneagles it is imperative that Scotland continues to build upon the success of our unrivalled golf events calendar and for the past year it has been a priority to ensure that the Ladies Scottish Open returned to Scotland's golf calendar. Archerfield Links in East Lothian will provide an exceptional backdrop for play and there will undoubtedly be a great deal of excitement among players and golf fans for the return of this fantastic tournament to an area with such a rich heritage in golf courses.

"The pro-am format for next year is a real innovation for the event and will ensure the focus of play is firmly on the golfers. 2010 will itself be an exciting year for golf in Scotland and the Ladies Scottish Open will take its place in an exceptional calendar. August will be especially prominent and a veritable festival of golf with the Ladies Scottish Open taking place in the same month as the Scottish Seniors Open and the Johnnie Walker Championship where the European Ryder Cup team announcement will be made."

Alexandra Armas, Executive Director of the Ladies European Tour, said "The Ladies European Tour is delighted to be making a return to Scotland. It is only right that there is a women's professional tournament in the country and we hope that this event will build on the raised profile that Catriona Matthew's major victory has brought to the game. Aspiring Scottish female golfers will be able to watch top class golf at home on their own doorstep, which will be a huge inspiration at all levels. We have all worked extremely hard to bring the Ladies Scottish Open back to the LET schedule and encourage every golf fan, young and old, to come out and support this fantastic new event.

-ENDS-

For further information on the event, please contact Jill Maxwell, PR Manager - WSM Sponsorship on T: 020 7590 7520 or E: [Jill.Maxwell@wsmsponsorship.com](mailto:Jill.Maxwell@wsmsponsorship.com)

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