



ABERDEEN ASSET MANAGEMENT ANNOUNCED AS  
TITLE SPONSOR OF THE 2010 LADIES SCOTTISH OPEN

Aberdeen Asset Management has once again been confirmed as the title sponsor of the Ladies Scottish Open. The event which is presented by EventScotland will take place at Archerfield Links in East Lothian from Wednesday 18th - Friday 20th August 2010.

2010 sees the return of a Ladies European Tour event to Scotland in a month which will also see the Scottish Seniors take place in St Andrews and the Ryder Cup team announcement take place after the Johnnie Walker Championship at Gleneagles. With the addition of the Aberdeen Ladies Scottish Open Presented by EventScotland, August in Scotland will see a festival of golf events and activity.

Martin Gilbert, Chief Executive of Aberdeen Asset Management said "We are delighted to lend our support to this very worthy Scottish event. August is set to be a busy month for many of our Aberdeen ambassadors - Mhairi McKay will return to her native Scotland to compete in the Aberdeen Ladies Scottish Open, The Scottish Amateur Golf Team will compete in the Home Internationals in Wales and Colin Montgomerie will also be making his Ryder Cup Captain's pick at Gleneagles."

"Aberdeen Asset Management remains to be committed to golf at all levels of the game and as a company headquartered in Scotland, we are proud to support this prestigious Scottish event."

Andrew White, Chief Executive of the event promoters, WSM Sponsorship said "We are very grateful to have the support of this truly Scottish business for the 2010 event. Everyone involved has been working hard to ensure this event happens and is as big a success as in previous years.

With Archerfeld Links on board and a new format for the tournament, we are all very much looking forward to a successful Aberdeen ladies Scottish Open later this year."

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For further information on the event, please contact Jill Maxwell, PR Manager - WSM Sponsorship on T: 020 7590 7520 or E: [Jill.Maxwell@wsmsponsorship.com](mailto:Jill.Maxwell@wsmsponsorship.com)